

Activate for Pardot

Designed to bring you success right from the very beginning, we provide services that help you and your team to leverage data in order to craft effective campaigns that deliver the personalized experiences that today's buyers expect. Through a consultative approach, our goal is to deliver solutions that fast-forward your sales funnel while making marketing more efficient.



Do these challenges look familiar?

- Qualified Sales and Marketing leads
- High customer retention and sales win rates
- Marketing content availability for Sales Teams
- Sales and Marketing team coordination
- Relevant, personalized and targeted communications
- Results-driven Marketing automations
- Customer, Prospect, and third-party data integration

65%
of our customers say
**generating
quality leads**
is their top challenge
You are not alone.

The reason for partnering with us?

At Bubblebox, we believe that a Pardot implementation should create value across all areas of your business. As a Certified Consulting Partner, we offer a range of training and consultancy services to implement technology, educate and enable you to leverage your investment and harness the platform's wealth of functionalities.

A combination of Pardot's many features and our expertise will undoubtedly elevate your sales and marketing efforts.

Our **Foundation Package** includes:

- Dedicated implementation specialist
- Assessment and project plan
- Lead generation and qualification process audit and review
- Account users and standard roles configuration
- Account security configuration
- Domain authentication and email delivery optimization
- Behaviour tracking code implementation
- Salesforce Sales Cloud, Service Cloud and Community Cloud data integration and mapping



Ready for more?

Once you have the foundation in place, we offer **advanced** additions to your configuration - for when you grow and are ready to take the next step.

Our advanced packages include but are not limited to:



Lead acquisition, nurturing, and retention campaigns



Lead scoring and grading model



Third-party data automation and synchronization



Salesforce Engage for Sales Teams



Anti-spam law compliance assessment and automations

If you require a custom package from the onset, we can design a custom engagement that meets your specific needs. Contact us now and learn more about how we can make your sales and marketing campaigns a success.