

Activate for Marketing Cloud

Bubblebox prides itself on its background in marketing. As Marketing Cloud experts, we strive to empower our customers to leverage all of the capabilities of the platform by means of our implementation, training, and consultancy services. Our team of certified consultants work with you to craft unique marketing automations based on company objectives. We believe when teams feel empowered and knowledgeable about the tools they're using, excellence is made possible.



PLAN

Knowing that every business is unique, our first step is to partner with your team to understand your business objectives, audiences, and channels making sure the the right strategy is in place.



DESIGN

Design is about unity not only within a campaign, but across your omnichannel efforts. It is at this stage that we put our expertise and your data to good use - we'll design the most suitable solution to empower your marketing campaigns and deliver the intended results.



BUILD

This is where we bring great ideas to life. Our team of technical engineers will build the solution, walking your team members through the process to ensure everything is not just built in good hands - but kept in good hands.



DEPLOY

With your framework for success in place, it is time to show what you do best. We support you to bring in your best ideas and make them alive. Our attention now turns to interpreting data, adapting accordingly, and achieving results.

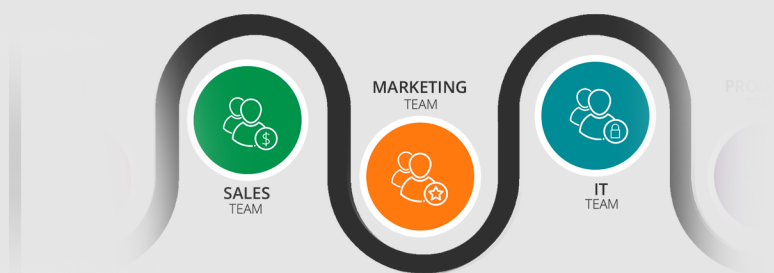
The reason for partnering with us?

At Bubblebox, we believe that a Marketing Cloud implementation should create value across all areas of business. We aim to provide company's leaders with the knowledge to make sense of Marketing Cloud activities, participate in planning, and interpret successes. Our team does this by delivering a series of tailored training sessions and consultancy.

A combination of the Marketing Cloud's many features and our expertise will undoubtedly elevate your sales and marketing efforts.

Our **Foundation Package** includes:

- Private Domain Authentication Guidance
- Users and Standard Roles Configuration
- Account Security Configuration
- Account Sender Profiles, Delivery Profiles, and Send Classifications
- Email Standard Header and Footer
- Reply Mail Management System Configuration
- System Data Model Configuration
- Account User Interface Branding
- Google Analytics Campaign Tracking



“Bubblebox was able to migrate, implement and optimize our new platform with little disruption to our in-flight campaigns”

Tim Bonnell
IT Manager
Tourism Whistler

Ready for more?

Once you have the foundation in place, we offer advanced additions to your configuration - for when you grow and are ready to take the next step.

Our **advanced** packages include but are not limited to:



Salesforce and
Third-party data
connectivity and
synchronization



Data
Management,
Transformation,
and Automation



Branded
dynamic Email
Subscription and
Preference
Centers



Mobile & App
Messaging



Multi-channel
Customer
Journeys

If you require a custom package from the onset, we can design a custom engagement that meets your specific needs.